



Domain Strength Report



newyorkbakeryco.com

Authentic NY style Bagel and Pretzels | New York Bakery Co

0.36 domain strength

Date: Oct 7, 2016

Domain Info

Country USA

IP 104.25.58.27

Age 1y

Site Audit (Summary)

Indexing and crawlability

Resources with 4xx status code	19
Resources with 5xx status code	0
404 page set up correctly	Yes
robots.txt file	Yes
.xml sitemap	Yes
Resources restricted from indexing	58

Redirects

Fixed www and non-www versions	Yes
Issues with HTTP/HTTPS site versions	No
Pages with 302 redirect	0
Pages with 301 redirect	98
Pages with meta refresh	0

Encoding and technical factors

Mobile friendly	Yes
Pages with multiple canonical URLs	0
Pages with Frames	0
Pages with W3C HTML errors and warnings	120
Pages with W3C CSS errors and warnings	153
Too big pages	0

Images

Broken images	2
Empty alt text	789

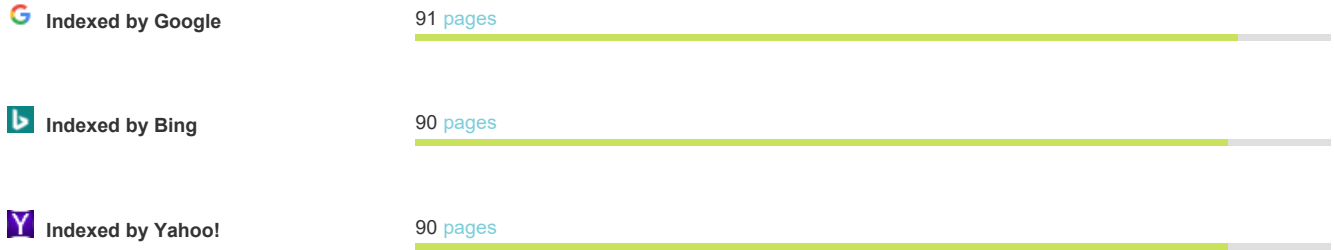
On-page

Empty title tags	0
Duplicate titles	8

i Pages with rel="canonical"	122
L Links	
a Broken links	33
i Pages with excessive number of links	2
i Dofollow external links	1,181

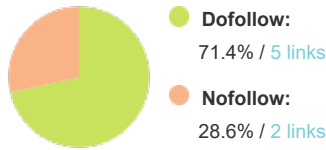
a Too long titles	57
a Empty meta description	26
x Duplicate meta descriptions	6
a Too long meta description	48

Indexing



Backlinks

Backlinks	7
Linking domains	7
IPs	5
C-Blocks	5



Social Media

f Facebook	266 signals	99.3%	87 visits	0.7%
G+ Google Plus	2 signals	0.7%	5 visits	0.0%
in LinkedIn	0 signals	0.0%	21 visits	0.2%
P Pinterest	0 signals	0.0%	0 visits	0.0%

Traffic

Visits	12,935
Unique visits	10,913
New visits	10,392



New visits:
80.3% / 10,392 visits

Returning visits:
19.7% / 2,543 visits

Traffic by channels

Display	9,707 visits	75.0%
Direct	1,085 visits	8.4%
Referral	871 visits	6.7%
(Other)	473 visits	3.7%
Social	357 visits	2.8%
Organic Search	257 visits	2.0%
Paid Search	185 visits	1.4%